Arshon Kalen Tillman

Graphic Designer

Arshon9@gmail.com (810) 772-3459

Arshon Tillman Instagram

Portfolio Website

Work Experience

MKXOILCO (January 2023 - Current)

Graphic Designer

+ Brand Deisgn (logo design, merch, and developing brand identity).

+ Social Media (Creating social media posts, text blasts, and other digital media).

+ Packaging (Designing for various product packaging based on the dielines).

+ Print (Designing Posters & other files such as billboards, and business cards).

99Designs (June 2022 - January 2023)

Freelance Graphic Designer

+ Designing logos and brand identity.

+ Servicing clients with any design/ illustration needs they have.

+ Client communication.

Beautifully Made (Fall 2021)

Freelance Graphic Designer

+ Created a brand identity & brand guide.

+ Logo design, print design, business card design, mock-ups.

Projects

Nonlinear Thesis Show (Fall 2020 - Spring 2021)

Social Media Coordinator & Designer

+ Senior thesis showcase.

+ Coordinated with brand and marketing team to create social media post.

+ Designed social media post that showcased students work.

+ Conducted two semester worth of research.

+ Designed augmented reality mask using Spark AR.

Console Magazine Ads (Spring 2021)

Photographer, Editor

+ A series of photographs showcasing game consoles.

+ Photographed gaming consoles and edited images to create advertisements that reflected the companies vision.

+ Designed digital magazine mock ups.

About Me

Graphic designer and artist, inspired by the culture I surround myself with. I strive to learn new strategies and techniques throughout my career. I create work that is visually appealing and provides a functional solution. During my studies at Lawrence Technological University, I was able to accomplish this, while working alongside my peers. I continue to do this in any of my careers as well.

Education

Bachelor of Fine Arts
Graphic Design
Lawrence Technological University
(Aug 2018 - May 2022) (Cum Laude)

Skills

+ Adobe Creative Suite
+ Brand Design
+ Microsoft Suite
+ Sketching
+ Color Theory
+ Photography
+ Design Thinking
+ Wireframing

Portfolio